INFORMATION FOR SPONSORS

WHAT IS IEEE?
The IEEE (Institute of Electrical and Electronics Engineers) is an international technical-professional society, established in 1884 in the U.S., dedicated to advancing the theory and practice of engineering in the fields of electrical engineering, electronics, and computer science. It is a non-profit organization that contributes to global prosperity by promoting value-producing engineering through technological advancements, integrations, and the sharing of applied knowledge for the benefit of humanity and the professions.

WHAT IS THE IEEE NFV-SDN 2024?
The IEEE NFV-SDN 2024 is a conference organized by the IEEE that focuses on emerging technologies, specifically Network Function Virtualization (NFV) and Software-Defined Networking (SDN). NFV and SDN represent a widely accepted evolution across all areas of network concepts and technologies, considered as major disruptors in telecommunications networks, corporate networks, campus networks, and data centers. Currently, NFV and SDN are in a transitional phase, moving from development and testing to large-scale deployments. Key enablers for rapid adoption include shifts towards open-source software and hardware development, convergence of IT and telecommunications tools and technologies, and alignment of operational processes. The integration of cutting-edge research in software technologies, algorithms, hardware design, etc., driven by competition for the adoption of the best ideas, is helping drive global acceptance of NFV and SDN. The tenth edition of the IEEE NFV-SDN 2023 will be held for the first time in Latin America, in the beautiful city of Natal/RN, Brazil. The conference serves as a significant forum for ongoing exchange of ideas, developments, and outcomes among partners from both academic and industry ecosystems. It fosters knowledge sharing and discussions on new approaches as well as works addressing gaps and enhancements in architectures, algorithms, and operational structures enabled by NFV and SDN for virtualized network functions and infrastructures.

http://nfvsdn2024.ieee-nfvsdn.org

CONFERENCE GOALS
The aim of the Conference is to bring together international representatives from academia, public administration, businesses, and other organizations, as well as stakeholders from relevant sectors, to foster a challenging environment that promotes the development of strategic solutions to address issues in scientific research, engineering, creativity, and entrepreneurship, with a focus on measures to tackle the economic crisis. Throughout the Conference, it will be possible to discuss short and long-term concerns, both within public and private institutions, regarding aspects related to research and development, higher education, and scientifically based innovation. It will therefore be an opportunity for participants to discuss and assess current and future critical aspects related to the use of science and technology in promoting shared economic and social prosperity, not only at a national level but also internationally.

PREVIOUS EDITION
1st IEEE NFV-SDN, 2015 - San Francisco, Ca., USA // 18-21 November 2015
2nd IEEE NFV-SDN, 2016 - Palo Alto, Ca., USA // 7-9 November 2016.
6th IEEE NFV-SDN, 2020 - Virtual Conference // 9-12 November 2020
7th IEEE NFV-SDN, 2021 - Virtual Conference //9-11 November 2021
8th IEEE NFV-SDN, 2022 - Chandler, Az., USA //14-16 November 2022
9th IEEE NFV-SDN, 2023 - Dresden, Germany // 7-9 2023
INFORMATION FOR SPONSORS

WHO ORGANIZES THE IEEE NFV-SDN 2024?
The event is organized by:

GENERAL CO-CHAIRS
Prof. Augusto Neto, UFRN/BR
Prof. Eduardo Cerqueira, UFPA/BR
Prof. Nelson Fonseca (Honorary Chair), UNICAMP/BR

TECHNICAL PROGRAMME COMMITTEE CO-CHAIRS
Prof. Daniel Corujo, IT/PT
Prof. Molka Gharbaoui, Sant’Anna/IT

PUBLICATION CHAIR
Prof. Ramon Fontes, UFRN/BR
Tobias Meuser, TU Darmstadt/DE

KEYNOTE CO-CHAIRS
Christian Rothenberg, UNICAMP/BR
Flavio Esposito, SLU/USA

WORKSHOP CHAIR
Rentao Gu, BUPT/CN

WIE/WICE LIAISON CO-CHAIRS
Dianne Scherly, UFF/BR
Carol Fung, Concordia University/CA

TUTORIALS CO-CHAIRS
Nelson Fonseca, UNICAMP/BR
Oscar Caicedo, UNICAUCA/CO

DEMO CO-CHAIRS
Fabio Verdi, UFSCar/BR
Helge Parzyjegla, University of Rostock/DE

STUDENT GRANT CHAIR
Caron Fung, Concordia University/CA

PUBLICITY CHAIR
Luciano Gaspary, UFRGS/BR
Carlos Westphal, UFS/C/BR
Prosper Chemouil, ROC/FR
Dario Vieira, EFREI/FR

FINANCE & LOCAL ARRANGEMENTS CHAIR
Denis do Rosario, UFPA/BR

WEB CHAIR
Nelson Oliveira, UFRN/BR
Felipe Dantas, UFRN/BR

DOCTORAL SYMPOSIUM CO-CHAIRS
Roger Immich, UFRN/BR
Gedia Dewang, CSU/USA

TREASURER
Bruce Worthman
IEEE Communications Society, EUA

CONFERENCE PLANNER
Tina Gaerlan, IEEE ComSoc, US
SPONSORS
The organization of IEEE NFV-SDN 2024 has prepared and selected a set of opportunities for the participation of large, medium, and small companies with the aim of enriching the event, ensuring internal visibility, but primarily international visibility to optimize the return on their investments. We expect the presence of 1000 people from all sectors of activity and professional classes, providing our sponsors with the opportunity to showcase their brands, messages, ideas, and models on all event promotional materials (banners, folders, badges for all participants), event website, and participant mailing. Space for setting up a booth will also be provided, to be defined, along with complimentary tickets for event participation.

PLATINUM SPONSOR
The Platinum Sponsor offers the opportunity to be featured in various materials as one of the leading partners of the event.

The benefits of the Platinum Sponsor include:

• Logo on the conference website, with a link to the Sponsor's website or any company material page.
• Platinum Sponsor logo on all conference materials.
• Insertion of 1 folder in the conference folder (requires prior approval from the Organizing Committee).
• 4 free registrations, allowing you to attend the conference, exhibition, lunches, and coffee breaks.
• 4 invitations to the conference dinner.
• Recognition of the Sponsor in the opening speech of the conference chair.
• Exhibition space (12 m²).
• Opportunity to recommend a keynote speaker (main speaker) for the conference.
• Opportunity to recommend a participant for a discussion panel during the conference.
• Option to interact with participants during all conference events.

GOLD SPONSOR
For the Gold Sponsor, we offer the opportunity to be featured in various materials as one of the main partners of the event.

The benefits of the Gold Sponsor include:

• The company logo website (includes a link to the website) and on all conference materials.
• Insertion of 1 flyer in the conference folder (requires prior approval from the Organizing Committee).
• 2 free registrations, allowing you to attend the Conference, exhibition, lunches, and coffee breaks.
• Exhibition space (9 m²).

SILVER SPONSOR
For the Silver Sponsor, we offer the opportunity to be featured in various materials as one of the main partners of the event.

The benefits of the Silver Sponsor include:

• Company logo on the Conference website (includes a link to the company's website) and on all conference materials.
• 2 free registrations, allowing you to attend the Conference, exhibition, lunches, and coffee breaks.
• Insertion of 1 flyer in the conference folder (requires prior approval from the Organizing Committee).
• Exhibition space (6 m²).
• Logotipo da empresa na página Web da Conferência (inclui link para a página Web da sua empresa) e em todo material da Conferência.
INFORMATION FOR SPONSORS

BRONZE SPONSOR
Apoio Financeiro: 3,000 USD

For the Bronze Sponsor, we offer the opportunity to be featured in various materials as one of the main partners of the event.

The benefits of the Bronze Sponsor include:

• Company logo on the Conference website (includes a link to the website)
• Bronze Sponsor logo in the final program of the Conference
• Insertion of 1 flyer in the conference folder (requires prior approval from the Organizing Committee)
• Exhibition space (3 m²)

https://nfvsdn2024.ieee-nfvsdn.org

CONTACTS
Please, contact us for more information and include "Sponsorship NFV-SDN 2024" in the subject line.

Conference Planner: Tina Gaerlan (e.gaerlan@comsoc.org)
General Chair: Prof. Augusto Neto (augusto@dimap.ufrn.br)